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### WHY SIRIUS FOR MOBILE?

Sirius helps companies leverage mobility to increase customer satisfaction, loyalty, and competitive advantage. Sirius mobile domain experts bring a strategic approach, disruptive thinking and technology innovation to deliver superior mobile solutions and great customer experiences.

Benefits your organization can achieve from a successful mobile strategy and execution include::

- Increased workforce productivity
  - Enhanced customer experiences
  - New revenue channels
  - Improved customer loyalty
  - Competitive advantages
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## ENTERPRISE MOBILITY SOLUTIONS

Businesses are struggling with integrating and leveraging mobile across the enterprise in order to provide a consistent, seamless user experience. Sirius' mobile experts work with our clients to overcome challenges that include security, connectivity, scalability, multiple platforms and operating systems, and more. Using a collaborative process, they work with key stakeholders to define and understand an organization's strategic goals, objectives and business drivers, and to identify all potential use cases where mobile can deliver value.

A preliminary mobility assessment will determine your business and IT organizations' readiness to support and continuously deliver mobile solutions, identify potential constraints, and result in recommended solutions to ensure success. A mobile maturity assessment is then performed and a scorecard developed, rating your organization's mobile maturity level against the industry. Finally, our mobile experts will work with your key stakeholders to prioritize, define and deliver a mobile roadmap.

[www.siriuscom.com](http://www.siriuscom.com)  
800.460.1237



## MOBILE WEB & APPLICATION DEVELOPMENT SERVICES

Sirius can help you establish a mobile presence to retain existing customers and break into new markets through mobile and hybrid applications, responsive design, and a consistent, engaging user experience that translates your brand to the mobile platform. We deliver disruptive thinking, a collaborative approach, and proven expertise in UI/UX design; native, Web and hybrid development; and industry frameworks and platforms. These market-differentiating solutions deliver desired results and great customer experiences.

## ENTERPRISE MOBILITY MANAGEMENT & SECURITY

Sirius offers comprehensive Enterprise Mobility Management (EMM) solutions and services that will satisfy the demands of your business and help you meet the stringent requirements of your IT department and the CSO. Offerings include:

- Secure email, browser, document sharing and content collaboration
- Mobile device management allowing IT to configure and secure mobile devices
- Mobile application management to secure data at the application level, with a corporate app store to deliver mobile applications
- Workforce mobility, productivity apps, security and compliance, solving for BYOD
- Best practices in selecting, implementing and using EMM solutions

## MOBILE NETWORKING AND INFRASTRUCTURE

Sirius designs flexible data center, collaboration, networking and security solutions to support mobile business. We'll help you organize, implement and integrate mobile networking solutions that will maximize efficiencies and productivity from network to endpoint, to help you mobilize your enterprise, save money, reduce complexity and manage risk.

## MOBILE ANALYTICS AND MARKETING

Sirius has teams that specialize in digital strategy and marketing, campaign measurement, content strategy, SEO and social visibility planning, and mobile/Web analytics, providing:

- Visibility into the customer mobile experience, including detection of struggles, obstacles or issues.
- Insight including bugs, crashes, feedback and user sentiment, with instant detailed issue report availability.
- A holistic view to improve mobile application quality and mobile Web experience.
- The ability to translate customer feedback into actionable improvements, and to correlate customer behavior with network and application data.
- Personalized customer engagement with targeted mobile marketing messages.