SIRIUS DIGITAL STRATEGY AND DESIGN

Sirius Digital Strategy and Design (DSD) is an industry leader and trusted digital design agency. DSD helps clients achieve high adoption rates that drive significant return on investment by helping them develop a flexible digital strategy and roadmap. Sirius experts utilize the latest user centered and user interface design principles, have an established requirements engineering methodology and employ proven digital marketing strategies.

YOUR HOLIDAY SUCCESS STARTS NOW, AND CONTINUES WELL INTO THE NEW YEAR

- Our dedicated team provides continual human monitoring of your commerce environment, as well as periodic updates on the health of the system.

- We conduct a four-day series of conference calls with your team as a proactive measure to ensure immediate responses to production incidents.

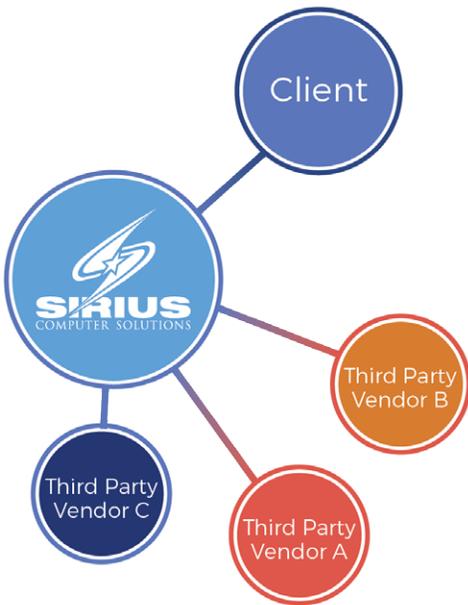- We deliver this level of "white glove" service on top of all of the automated monitoring already in place.

SIRIUS HOLIDAY READINESS PLAN
MAKE SURE YOUR ECOMMERCE RESOURCES ARE READY FOR THE SEASONAL RUSH

Are you prepared for the upcoming holiday season?

In 2015, online shopping increased nearly 14 percent from the previous year, with about 46 percent of consumers choosing to shop from the comfort of their device. And you know those numbers are only going to go up this year.

With so much riding on your holiday sales, it is absolutely imperative that your eCommerce platform is customized to provide the best possible user experience, while simplifying technical and operational utilization, and ensuring 100 percent system availability during the most important time of the year.

That's where the Sirius Holiday Readiness Plan comes in. It provides a consolidated approach and specific timely instructions to ensure successful operation of your eCommerce environment during this critical time.

The success of this vital effort requires that communications between our consultants and your IT and business teams—along with any critical partners—begin no later than early September. During this process, we'll assess your seasonal selling requirements and recommend an end-to-end support platform.

LET SIRIUS CUSTOMIZE YOUR SUPPORT COVERAGE TODAY

PLAN	**IMPLEMENT**	**TEST/VERIFY**	**EXECUTE**	
June/July	**Aug/Sept**	**Oct**	**Nov**	**Nov/Dec**
Readiness kickoff meeting Analysis of system and process health Create task list and assignments for implementation tasks	Determine peak load metrics for web and mobile Implement release enhancements Confirm server list Finalize distribution lists	Conduct application/database failover testing High-volume performance testing Executive meeting review with third parties Tune database & applications	Publish content / promo schedule Finalize peak weekend staffing and activity list Business team system lockout/exception basis Define email cadence	"Eyes on the glass" monitoring Scheduled jobs modification Proactive open bridge call

FULLY INTEGRATED TEAMS

Client

SIRIUS COMPUTER SOLUTIONS

Third Party Vendor B

Third Party Vendor C

Third Party Vendor A

Team Logistics Business Readiness	Multi-partner on call schedule/distribution list, global kickoff Database specialist engaged for 24x7 support	"Eyes on the glass" white glove support with updates/JVM monitoring Business team content verification
Operational	Rundeck implementation Analysis/adjustment to monitoring sensitivity Daily log capacity review for live and staging	Ongoing validation using jMeter scripting Modifications to job schedule and system processes to avoid collision
Application	Optimize edge cache with increased TTL and possible full-page caching Database query health check & optimizations	Conduct performance test/database failover dry run Certification expiry validation
Infrastructure	Evaluate the infrastructure and add enough application web servers. Make sure enough memory is allocated	Optimize the database connection size and identify the process to swap out the unused database connections