



BUSINESS ANALYTICS SOLUTIONS OVERVIEW

BRIGHTLIGHT BUSINESS ANALYTICS

Brightlight Business Analytics (Brightlight), a Division of Sirius Computer Solutions, is a national integrator of business analytics and information management solutions. We provide the industry-leading technologies our clients need to harness the power of data and gain a competitive advantage.

Since its founding in 1980, Sirius has grown to be one of the largest IT solution providers in the U.S. With the integration of Brightlight, we are able to offer clients even more extensive skills and deeper technology expertise across the big data and business analytics landscape.

IMPROVE EFFICIENCY, MITIGATE RISK AND REDUCE COST

Brightlight offers a variety of big data and analytics solutions and services that can be customized to meet the specific needs of each client. Every solution we provide is integrated, implemented and supported by our highly certified consultants, using proven methodologies. Whether you are looking to harness the power of solutions you already have in place or implement new solutions to get more from your data, we have the experience to help your organization improve efficiency, mitigate risk, prevent fraud, reduce cost, identify new markets and more.

BRIGHTLIGHT SOLUTION OFFERINGS

Our team of certified experts offer a number of solutions to meet your organization's needs, including:

Strategy

- Strategic Assessment
- Technology Evaluation
- Roadmap Development
- KPI Definition and Mapping

Design and Development

- Architecture
- Data Modeling
- ETL/ELT and Data Integration
- Reporting

Optimization

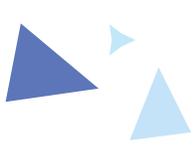
- Business Process
- Performance Tuning
- Data Mining and Advanced Analytics
- Data Quality

Adoption

- Knowledge Transfer
- End-User and Technical Training
- Change Management
- Data Governance

BRIGHTLIGHT
BUSINESS ANALYTICS
A Division of Sirius Computer Solutions

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BRIGHTLIGHT SERVICE OFFERINGS

Brightlight offers both professional and managed services to support your analytics needs.

Professional Services

- Typically project-oriented, involve engaging a team and/or key subject matter experts (SMEs) and can be delivered based on time and materials or milestones.

Managed Services

- Generally remote managed, on-going maintenance and support activities with priority availability of SME resources for escalating on-demand consultation. Typically, it is a 6-12 month contract with a fixed-monthly fee.

WHEN YOU WORK WITH BRIGHTLIGHT, YOU CAN EXPECT:

- A client-centric, vendor agnostic approach
- Best-of-breed implementations
- Strategic partnership
- Support for leading analytics software and hardware solutions

FIVE CORE COMPETENCIES

The Brightlight team focuses on Five Core Competencies.



High Performance & Big Data

Cheaper stockpiling, faster computation & streaming for IoT



Visual & Advanced Analytics

Compelling multi-dimensional understanding



Data in the Cloud

Pay-per-play & shared best-of-breed resources



Data Integration Strategies & Frameworks

Adaptive accelerators, dynamic modeling & reusable design patterns



Analytics Management Lifecycle

Planning for scale complexity, & sophistication

Big & High Performance Data

Today, 90% of the data in the world has been created in the last two years alone. This data comes from everywhere, such as: sensors, social media, pictures, videos, transaction records and cell phone GPS signals, to name a few.

Business enterprises need big and high performance data capabilities for cheaper stockpiling of multi-structured data, faster computation for strategic analytics assets and support for streaming data to support the burgeoning world of the Internet of Things (IoT). Brightlight can help you leverage Hadoop-style technologies, implement a high-performance massively parallel processing (MPP) data warehouse appliance and/or design an efficient streaming data management environment to enable large-scale, high-performance, and low latency querying and data management.

Big data represents a new era in data exploration. Brightlight is uniquely positioned to help clients design, develop and execute a big data strategy that will enhance and complement existing systems and processes, while allowing your organization to scale over time to harness even more value embedded across all your corporate data assets.

Visual & Advanced Analytics

Many analytics solutions fail at the final mile, rendering an otherwise effective data integration, warehousing, and analytic data model useless. Brightlight can help organizations design and deliver compelling, multi-dimensional user insights and experiences and analytic intelligence by utilizing integrated data discovery, data quality monitoring, dimensional modeling, dashboards, scorecards, pivots, visualization, statistics, data mining, predictive modeling and machine learning.

Data In The Cloud

Many corporate IT assets are being deployed in the cloud in an effort to benefit from a pay-per-play pricing structure and shared support and maintenance resources that have no organizational boundaries. Brightlight can help you build competitive advantage and lower total cost of ownership by migrating data to/from the cloud; using cloud-based platforms for scale management, compute and storage; and/or developing hybrid solutions with on-premise storage and off-premise compute.

Data Integration Strategies & Frameworks

As a top innovator of metadata-driven and multi-thread data integration, orchestration and dynamic script based replication, Brightlight can help design an adaptive, future-proof, modern, data warehousing platform using an array of adaptive accelerators, dynamic modeling methods and re-usable design patterns. This can dramatically reduce many of the labor intensive aspects associated with data integration and data warehousing.

Brightlight's integrated partnerships with today's leading manufacturers allow us to provide the unified solutions your organization needs to meet its unique challenges. You can feel confident knowing the information driving your business and its strategic initiatives is trusted, consistent and governed.

Analytics Lifecycle Management

Effective analytics is not about the technical assets you've invested in, but rather it requires managing a delicate balance between the scale of your data, the complexity of your solutions, and the sophistication of your technical and business teams. Brightlight can help you get on a more effective path with strategic, technical and/or organizational analytics assessments, multi-phase platform roll-out, governance, master data assets and extended support. We can be your end-to-end analytics solution partner.

HOW DO I GET STARTED?

Many clients feel an engagement with Brightlight is most effective when initiated through our Business Analytics Assessment process. Our tailored assessments focus on your organization's key business priorities, processes and any current or planned technology investments, including:

- Strategies and objectives for C-suite, management and end-users to ensure meaningful and usable intelligence is being developed and help identify any new analytics opportunities.
- Business and IT rhythm of governance, SDLC and training to identify operations process improvements that can be made.
- Infrastructure and standards for source, ETL, data architecture and UI to ensure data assets across the organization are being managed with authority, control and shared decision making.

This iterative and business priority-driven approach includes a gap analysis, deep dive analysis and assessment recommendations specific to your organization's strategies and objectives by Brightlight's certified consultants.

Contact your Brightlight client executive to request a Business Analytics Assessment for your organization or to get more information about any of our solution offerings.

